

Press Release

Swiss Payment Forum 2023: From Innovation to Security to Sustainability

Switzerland, August 2023 – On November 13 and 14, 2023, the Swiss financial service industry will meet at the Swiss Payment Forum in Zurich to discuss the latest developments in finance and payments.

The growing presence of Embedded Finance, the integration of financial services into the customer journey by third-party providers, opens an enormous growth market. Embedded Finance offers multiple opportunities to include financial services directly on platforms and provides a frictionless experience for customers. Expert Rino Borini will explain in his presentation at the Swiss Payment Forum which opportunities and challenges arise for the financial industry. Furthermore, he will look beyond Swiss borders and discuss best practices and lessons learned.

The two-day conference will also cover topics such as the latest payment technologies, including Instant Payments and Digital Wallets, security standards in payment and Sustainable Finance. Moreover, regulatory changes as well as trends in Cryptocurrencies, digital payment options such as the digital Swiss Franc and the role of payments in the Metaverse will be highlighted.

For more than 10 years, the Swiss Payment Forum has established itself as an industry meeting place. The conference offers excellent opportunities for networking and to learn from top-class presentations. For the international participants simultaneous interpretation to English is provided.

More information on www.swisspaymentforum.ch/en

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About Vereon AG

Vereon AG organises leading-edge seminars, conferences and workshops addressing current business issues. Distinguished experts in research, science, industry and politics regularly present practical solution approaches and pioneering trends. Leaders and specialists from all sectors appreciate these information platforms to build knowledge, exchange experience and make valuable new contacts.