

Swiss Payment Forum 2024

November 18 and 19, 2024
Zurich

Highlights

- + Europe's payment industry caught between digitalisation and regulation
- + Swiss Stable Coin: Innovations with the digital Swiss Franc
- + Assessment of the situation: fees and structures in cashless payment transactions in Switzerland
- + Bitcoin & Crypto: fiction and facts
- + Case study: Ways out of the international payment traffic jungle
- + Innovation panel: Leaseteq, Climada and Starfish - Three start-ups in the spotlight
- + Broadening horizons: a lesson in digitalisation

Who should participate?

Managing directors and executives of banks, credit card institutes, payment service providers, payment transaction processors, card and chip solution providers, mobile network operators, retail and gastronomy as well as IT service providers and system providers from the sectors:

- + Payment Transactions
- + Payment Systems
- + Payment Transaction Processing
- + Electronic and Mobile Banking
- + Global Payment
- + Cash Management
- + Cards and Payment
- + Operational Risk Management
- + Marketing / CRM
- + Sales
- + Innovation
- + Business Development

Participation Fee

The fee for the conference is CHF 2195 plus VAT. Additionally, we offer a special price for users that already utilise innovative payment solutions or plan to do so. These tickets are limited and will be granted upon examination.

For more information, agenda and registration visit
<https://www.swisspaymentforum.ch/en>